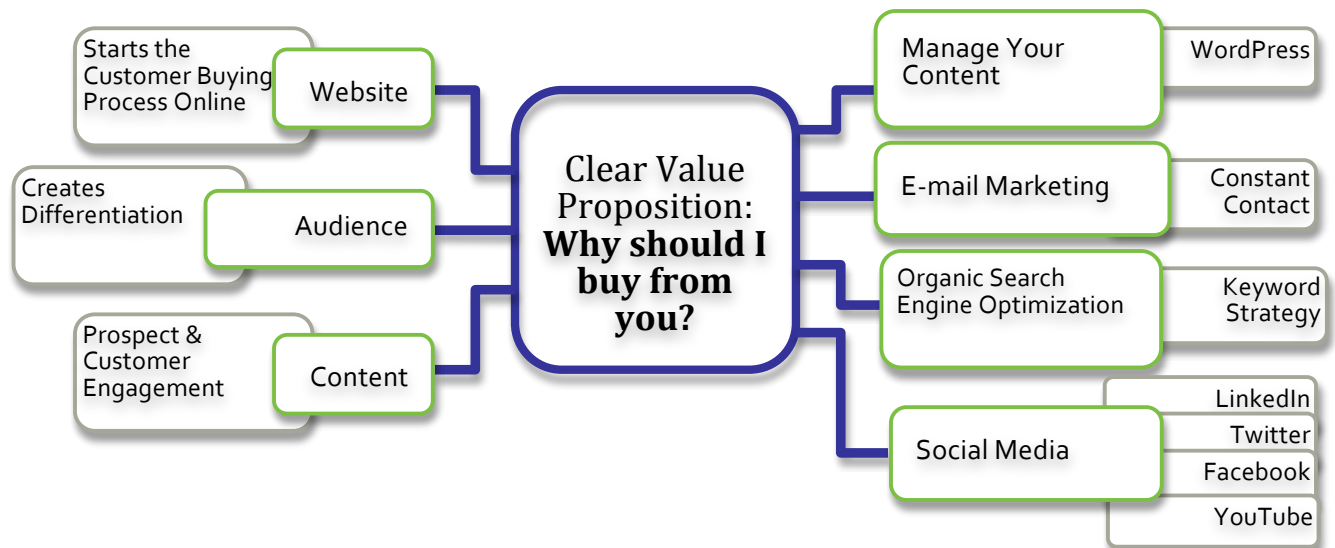


Marketing Measurable Results

If your marketing program runs as a series of unconnected projects and tasks with vague un-measurable results, how do you know if it's working? Marketing CoPilot can help you build an integrated process in your business tied to your strategic goals and measured in its contribution to your business results.

Build a process that can be tracked & measured to deliver a consistent lead stream to your business.



Get your marketing under Control

Marketing CoPilot can help you build the right message, strategy and monthly execution plan to connect you to new customers and ensure you keep top of mind with existing ones.

Results!

- A value proposition that closes business.
- A website and online tactics that start the buying process.
- Campaigns that nurture leads and remind people of why they should buy from you versus your competitor.
- Consistent execution that drives lead generation month over month.



**VIRTUAL
MARKETING
MANAGEMENT**

Here's How!



Build the right Message



Create Your Online Strategy



Deliver your message to the marketplace via a series of monthly online tactics that we can measure and track to show your progress and ROI.

Virtual Marketing Management!

VMM is your outsourced marketing department. We execute the ongoing details and work involved in launching and evolving your online presence in such areas as search engine optimization, email marketing and content development. Continuous management month over month helps people find you and drives qualified leads to your business. Services include:

- Set up of email marketing platform, writing and email campaign delivery
- Development of press releases and distribution
- Set up and tracking of social media sites.
- Creation of pay per click strategy to test adwords and track customer search behavior.
- Development of content for blogs to engage new customers and stay top of mind with existing ones
- Monthly SEO keyword research tracking to drive traffic to your website
- Monthly VMM report to show activity and results